

BUSINESS ENVIRONMENT AND POLICY

(For those who joined in July 2003 and after)

Time : Three hours

Maximum : 100 marks

SECTION A — (4 × 10 = 40 marks)

Answer any FOUR questions.

Answer to each question should not exceed 2 pages.

1. What is meant by Business Environment? Discuss the political environment of business.
2. Write an elaborate note on FDI.
3. What do you mean by rehabilitation of sick units? Discuss the points that are to be covered in rehabilitation report given by a consultant.
4. Describe the various functions of SEBI.
5. Explain the objectives of Consumer Protection Act.
6. What is meant by social audit? Trace its evolution and growth.
7. Write a detailed note on National Credit Council.

8. What do you mean by portfolio management? Discuss the steps involved in portfolio management process.

SECTION B — (3 × 20 = 60 marks)

Answer any THREE questions.

Answer to each question should not exceed 4 pages.

9. Bring out the impact of technological environment on business and society.
10. Critically examine the Industrial Policy of 1991.
11. "The business of business is business". Why the business enterprises should be held socially answerable?
12. Explain the role of SIDBI and NABARD in the promotion and development of SSI units.
13. Classify the various financial intermediaries functioning in the Indian financial system and bring out their feature in brief.
14. Discuss the factors that are to be considered by an investor while making an investment.

COMPUTER APPLICATION IN BANKS

(For those who joined in July 2003 and after)

Time : Three hours

Maximum : 100 marks

SECTION A — (4 × 10 = 40 marks)

Answer any FOUR questions only.

1. Write about any 8 technical terms regarding with hardware and software.
2. Write about the Graphical User Interface in brief.
3. Explain the method for editing a document in MS Word 2000 with example.
4. Write down the steps for inserting and deleting rows in Excel Worksheet.
5. Describe the method for creating presentation using Template.
6. Discuss the various symbols used in flowchart.

7. Enumerate the uses of 'break' and 'continue' statements in C with illustration.
8. Write a C program to find the sum and average of ten numbers using array.

SECTION B — (3 × 20 = 60 marks)

Answer any THREE questions only.

9. Draw a block diagram of computer. Explain its components in detail.
10. Describe the Mail merge concept in MS Word with suitable example.
11. Discuss the different common Excel functions in detail.
12. Write about the different data types used in C with illustration.
13. Enumerate the general form of user-defined function declaration and function invocation in C with example.
14. Explain the following in detail :
 - (a) ATM
 - (b) E – money.

