

PG DIPLOMA IN PUBLIC RELATIONS MANAGEMENT

Eligibility for Admission

- Any degree of this University or any other recognized University

Course Duration:

1 Year – (Non-Semester System)

COURSE : PG Diploma In Public Relations Management		
MEDIUM : English		
COURSE CODE : 4004		
S.NO	PAPER NAME	EXAMINATION CODE
1	Mass Communication Science	GPRM01
2	Public Relations Management	GPRM02
3	Research on Marketing, Advertising And Public Relations	GPRM03
4	Media Management Audio & Video	GPRM04

Scheme of Examination

Duration – 3 Hrs, Max. Marks – 100, Passing Min.- 40 Marks