

PG DIPLOMA IN JOURNALISM & MASS COMMUNICATION

Eligibility for Admission

- Any degree of this University or any other recognized University

Course Duration:

1 Year – (Non-Semester System)

COURSE : PG Diploma In Journalism & Mass Communication		
MEDIUM : English / Tamil		
COURSE CODE : 4003		
S.NO	PAPER NAME	EXAMINATION CODE
1	Introduction to Journalism and Mass Communication	GJMC01
2	Reporting, Writing & Editing	GJMC02
3	Newspaper Organisation & Printing	GJMC03
4	Advertising	GJMC04
5	Public Relation	GJMC05
6	Campus Programme – Practical	GJMC06

* Campus Programme for the course will be conducted for six days at the end of the year and attendance is compulsory. The place and dates of practicals will be intimated to the students individually.

Scheme of Examination

Duration – 3 Hrs, Max. Marks – 100, Passing Min.- 40 Marks

