

## M.B.A. (TOURISM AND HOTEL MANAGEMENT)

### Eligibility:

- Any Degree of Madurai Kamaraj University or of any other recognized University

### Course Duration:

2 Years – (Semester System)

<b>COURSE : M.B.A. (Tourism and Hotel Management)</b>			
<b>MEDIUM : English</b>			
<b>COURSE CODE : 6039</b>			
<b>Year</b>	<b>S.NO</b>	<b>PAPER NAME</b>	<b>EXAMINATION CODE</b>
<b>I</b>	<b>I Semester</b>		
	1	Principles of Tourism and Hotel Management	<b>PMTH01</b>
	2	Financial accounting for Tourism and Hotel Business	<b>PMTH02</b>
	3	Managerial Communication	<b>PMTH03</b>
	4	Tourism Products of India	<b>PMTH04</b>
	5	Front Office Theory	<b>PMTH05</b>
	<b>II Semester</b>		
	1	Food Production and Beverage Service	<b>PMTH06</b>
	2	Bakery and Confectionary Theory	<b>PMTH07</b>
	3	Central Reservation System Procedure	<b>PMTH08</b>
	4	Travel Management	<b>PMTH09</b>
	5	Human Resource management	<b>PMTH10</b>
<b>II</b>	<b>III Semester</b>		
	1	Entrepreneurship Development	<b>PMTH11</b>
	2	Tourism Hospitality and Marketing Management	<b>PMTH12</b>

	3	Tourism Planning	<b>PMTH13</b>
	4	Food safety & Nutrition	<b>PMTH14</b>
	5	Cargo Management	<b>PMTH15</b>
<b>IV Semester</b>			
	1	IT for Tourism and Hotel	<b>PMTH16</b>
	2	Research Methodology	<b>PMTH17</b>
	3	Customer Relationship and Service Management	<b>PMTH18</b>
	4	Legal Framework for Tourism and Hotel	<b>PMTH19</b>
	5	Hotel Facility Management	<b>PMTH20</b>
	6	Internship and Report	<b>PMTHPR</b>

### **Scheme of Examination for all M.B.A. Degree Courses**

Duration: 3 Hrs.; Maximum: - 100 Marks; Passing Min.: - 50 Marks.