

## M.B.A. (INTERNATIONAL BUSINESS MANAGEMENT)

### Eligibility:

- Any Degree of Madurai Kamaraj University or of any other recognized University

### Course Duration:

2 Years – (Semester System)

<b>COURSE : M.B.A. (International Business Management)</b>			
<b>MEDIUM : English</b>			
<b>COURSE CODE : 6030</b>			
<b>Year</b>	<b>S.NO</b>	<b>PAPER NAME</b>	<b>EXAMINATION CODE</b>
<b>I</b>	<b>I Semester</b>		
	1	Management Theory and Practice	<b>PIBM01</b>
	2	Organizational Behavior	<b>PIBM02</b>
	3	Accountancy for Managers	<b>PIBM03</b>
	4	Managerial Economics	<b>PIBM04</b>
	5	Statistic for Manager	<b>PIBM05</b>
	<b>II Semester</b>		
	1	Marketing Management	<b>PIBM06</b>
	2	Financial Management	<b>PIBM07</b>
	3	Human Resource Management	<b>PIBM08</b>
	4	Operations Management	<b>PIBM09</b>
	5	Research Methods for Business	<b>PIBM10</b>
<b>II</b>	<b>III Semester</b>		
	1	Operations Research	<b>PIBM11</b>
	2	Strategic Management	<b>PIBM12</b>

	3	International Business	<b>PIBM13</b>
	4	International Business Law	<b>PIBM14</b>
	5	International Marketing	<b>PIBM15</b>
<b>IV Semester</b>			
	1	Entrepreneurship	<b>PIBM16</b>
	2	Retail Management	<b>PIBM17</b>
	3	WTO and IPR	<b>PIBM18</b>
	4	International Human Resource Management	<b>PIBM19</b>
	5	Cross Culture Management	<b>PIBM20</b>
	6	Final Project Report	<b>PIBMPR</b>

#### **Scheme of Examination for all M.B.A. Degree Courses**

Duration: 3 Hrs.; Maximum: - 100 Marks; Passing Min.: - 50 Marks.