

M.B.A. (AIRLINE AND AIRPORT MANAGEMENT)

Eligibility:

- Any Degree of Madurai Kamaraj University or of any other recognized University

Course Duration:

2 Years – (Semester System)

COURSE : M.B.A. (Airline and Airport Management)			
MEDIUM : English			
COURSE CODE : 6037			
Year	S.NO	PAPER NAME	EXAMINATION CODE
I	I Semester		
	1	Management and Organizational Behaviour	PMAM01
	2	Managerial Economics	PMAM02
	3	Financial Accounting	PMAM03
	4	Quantitative Methods for Management	PMAM04
	5	Management Communication	PMAM05
	II Semester		
	1	Human Resource Management	PMAM06
	2	Marketing Management	PMAM07
	3	Operation Management	PMAM08
	4	Aviation Legal Environment	PMAM09
	5	Aviation Resource Management	PMAM10
II	III Semester		
	1	Business Ethics Global Business Environment	PMAM11
	2	Entrepreneurship Development	PMAM12

	3	Strategic Airport Planning and Marketing	PMAM13
	4	Airline and Airport Operation	PMAM14
	5	Computer Application in Management using SAP	PMAM15
IV Semester			
	1	Management Information System	PMAM16
	2	Research Methodology	PMAM17
	3	Aviation Safety and Security	PMAM18
	4	Airline Marketing Strategic Airline Alliance	PMAM19
	5	Air Traffic Control	PMAM20
	6	Internship and Report	PMAMPR

Scheme of Examination for all M.B.A. Degree Courses

Duration: 3 Hrs.; Maximum: - 100 Marks; Passing Min.: - 50 Marks.