

## M.A. JOURNALISM AND MASS COMMUNICATION

### Eligibility

- Any degree of this University or any other recognized University

### Course Duration:

2 Years – (Non-Semester System)

<b>COURSE : M.A. Journalism And Mass Communication</b>			
<b>MEDIUM : English / Tamil</b>			
<b>COURSE CODE : 6007</b>			
<b>Year</b>	<b>S.NO</b>	<b>PAPER NAME</b>	<b>EXAMINATION CODE</b>
<b>I</b>	1	Introduction to Communication	<b>PJMC01</b>
	2	Communication Theories	<b>PJMC02</b>
	3	Communication Technology	<b>PJMC03</b>
	4	Media Laws and Ethics	<b>PJMC04</b>
	5	Training Programme Practical-I – Writing Skills	<b>PJMC05</b>
<b>II</b>	1	Print Journalism	<b>PJMC06</b>
	2	Electronic Journalism	<b>PJMC07</b>
	3	Advertising and Public Relations	<b>PJMC08</b>
	4	Development Communication	<b>PJMC09</b>
	5	Training Programme Practical II – Photography and Video Production	<b>PJMC10</b>

### Scheme of Examination for all M.A. Degree Courses

Duration: 3 Hrs.; Maximum: - 100 Marks; Passing Min.: - 50 Marks.