



MADURAI KAMARAJ UNIVERSITY

(University with Potential for Excellence)

DIRECTORATE OF DISTANCE EDUCATION



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Palkalai Nagar,
Madurai – 625 021.

Date : 25.12.2011

**DEPARTMENT OF JOURNALISM AND
MASS COMMUNICATION**

TRAINING PROGRAMME FOR SECOND YEAR M.A. (JMC)

Subject : Photography and Video Production (JBL)

Dear Student,

Greetings.

The Practical Training Programme for the students of Second Year M.A. Journalism and Mass Communication (Enrolment Number beginning with 11A, 11C and 10C Series) and other absentees during the previous years in the subject, **Photography and Video Production (JBL)** is scheduled to be held at MADURAI and CHENNAI centres as follows :

CENTRE	VENUE	DATES
MADURAI (For the students of Madurai, Tirunelveli, Nagercoil, Trichy, and Coimbatore contact seminar centres only)	The Seminar Hall, PG Block, Directorate of Distance Education, Madurai Kamaraj University, Madurai - 625 021. Ph : 0452-2459185 0452-2458471-580	22-02-2012 (Wednesday) to 28-02-2012 (Tuesday)
CHENNAI (For the students of Chennai contact seminar centre and Other States only)	World University Service Centre (WUSC) 18, Mayor V.R. Ramanathan Salai Chetpet, Chennai - 600 031. (Near Presidency Girls Higher Secondary School, Egmore, Chennai). Ph : 044 – 28362251 (Office) 044 - 28364422 (Reception) Email : Chennai.wusc@gmail.com	15-03-2012 (Thursday) to 21-03-2012 (Wednesday)

Students should attend the training programme only in the allotted centre. They should seek prior permission from the Co-ordinator for any change of centre.

The Training Programme will be held for a period of **SEVEN DAYS**. This programme is compulsory for all the students. Students who fail to participate in this Programme will lose the opportunity to attend the practical examination. Marks for the practical examination will be awarded to the students on the basis of their performance in the programme.

The students may please note that the Training Programme for II Year will be conducted only once in a year. So you are requested to attend the programme without fail.

Students have to mention the **details of Second year M.A. (JMC) Practical Paper - 10 (JBL) in the University examination application form of the year.** Old students must submit filled in Exam Application form with necessary fee and documents addressing to the Additional Controller of Examinations, D.D.E., for getting the Marks Statement.

Those Students who have **already completed** the course, but so far not attended the Practical Training Programme in the subject **“Photography and Video Production”** are requested to make use of this opportunity. **Such student alone has to take a Demand Draft for Rs. 1,000/-** drawn in favour of the Director, D.D.E., Madurai Kamaraj University. The draft must be submitted to the Programme Co-ordinator on the first day of the Programme.

Students who have paid the **tuition fees should bring the evidence of payment** viz. xerox copy of Bank Chalan, Demand Draft etc. and also Admission Card and Identity Card for verification while attending the Practical Training Programme without fail. Those who have not paid the tuition fees so far, are requested to pay immediately and show the evidence of payment. Otherwise the Practical Exam Marks will not be forwarded to the Additional Controller of Examinations. Programme schedule will be issued to the students at the venue.

With best wishes.

Dr. P. RAJENDRAN
Academic Co-ordinator
Dept. of Journalism & Mass Communication

Dr. A. THANIKODI
Director
Directorate of Distance Education

<p>Contact Phone and Cell Numbers : DDE Office : 0452-2458471 Extn. 552 Co-ordinator : 0452-2458471 – 580 Cell : 9486302381</p>
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Important instructions to the Students

Students are expected to adhere to the following guidelines :

1. Attendance is compulsory throughout the programme. The defaulters have to appear in the next programme. Attendance will be taken in the forenoon and afternoon on all the **seven days** of the programme. **If any one is found absent/nuisance he/she will not be permitted to write the Practical Test and will be marked 'absent' in the practical examination.**
2. The programme will be held from 10.00 a.m. to 5.00 p.m. with lunch break between 1.00 p.m. to 2.00 p.m. The morning and evening sessions will be devoted to lectures followed by practical training, given by experienced media professionals.
3. Bring any still camera and video camera with all accessories for taking photos and shooting video film during the training programme.
4. Study visits will be arranged to various media organisations during the programme, depending upon permission by the Institute/Organisation.
5. Based on the practical lessons in the subjects of Photography and Videography and the special lectures given during the training programme, a three hour practical test (JBL) will be conducted on the last day of the programme. **Out station students are requested to arrange their departure after 6.00 pm. on the last day.**
6. Most of the lectures of the Training Programme at Chennai Centre will be in English whereas many of the lectures of the training programme at the Madurai centre will be in Tamil. Students who could not follow Tamil / English are advised to attend Chennai / Madurai centre vice versa.

Regarding Accommodation

The Students attending at Chennai and Madurai centres should make their own arrangements for boarding and lodging during the period of the training programme. However, limited accommodation facilities are available for outstation students at reasonable tariff at Chennai. Those students who need accommodation at **Chennai** centre may contact the following official:

<p>The Administrative Officer World University Service Centre (WUSC) 18, Mayor V.R. Ramanathan Salai (East Spur Tank Road) Chetpet, Chennai - 600 031. Ph : 044 – 28362251 (Office) 044 – 28364422 (Reception) E.mail. Chennai.wusc@gmail.com</p>

Performance and Evaluation

The course content of the Training Programme includes assignments and a written test. The overall performance of the students will be evaluated on the basis of these criteria.

The students are expected to submit the following assignments in **Computer typed** form on the **Third Day** of the training programme without fail.

1. A nicely prepared photo album consisting of minimum 5 news valued photos (Maxi size) with caption and describing the news features in about 10 lines. **The Photos must be taken only during the training programme.**
2. Prepare a script (6 pages – A4 size) for a short film / documentary / Television or Radio Programme (duration : 10 minutes).
3. Making a documentary film at the time of the practical training programme and evaluated by a group of media experts.

Allotment of marks for the practical examination as follows :

	Max. Marks
1. Photo Album (5 photos)	10
2. Script for a short film / documentary / Television Programme	10
3. Making a documentary film during the Training Programme and for the overall performance of the students - Viva Voce	20
4. Practical Test (3 Hours)	60

Total Marks	100

The Minimum marks for Passing is 50.