

M.Phil Tourism

MAY 2006 Paper I - RESEARCH METHODOLOGY

Time: Three hours Maximum: 100 marks

Answer any FIVE questions. (5 x 20 = 100)

1. Explain the need for research design and its various types.
2. Give an account of the scientific methods of research.
3. Describe the procedures for selecting a research topic in tourism.
4. Explain the guidelines to be followed in constructing a questionnaire.
5. Critically examine the merits and demerits of the sample survey.
6. Give an account of the significance of the review of related literature in research.
7. What is processing operation? Explain the problems in processing.
8. Write an essay on documentation.
9. How far computer is useful in tourism research?
10. Bring out the limitations of tourism research.

MAY 2006 Paper II - CULTURAL HERITAGE OF INDIA

Time: Three hours Maximum: 100 marks

Answer any FIVE of the following.

1. Describe the pre-historic civilization of India.
2. Explain the main features of the Vedic Culture.
3. Write about the cultural life of the North Indians during the Gupta period.
4. Estimate the role of the Bakti movement of South India in Indian Culture.
5. Write about the impact of Islam on Indian culture and society.
6. Trace the main features of the Buddhist architecture in India.
7. Assess the contribution of the Pallavas to Indian Art.
8. Explain the significance of symbolism in Indian art.
9. Trace the history of Indian dances.
10. Give an account of the festivals of India.

MAY 2006 Paper III - HOSPITALITY MANAGEMENT

Time: Three hours Maximum: 100 marks

Answer any FIVE of the following questions. (5 x 20 = 100)

1. Discuss the history of Indian catering.
2. Evaluate the role of International Airlines in Tourism Industry.
3. Throw light on the duties and responsibilities of Hotel Personnel.
4. Sketch the organization and functions of the Front Office Department.
5. Give an account of the pre-registration activities in hotel industry.
6. List out the personality traits and functions of Guest Services Officers (GSO).
7. Throw light on the importance of the House keeping Department.
8. Explain the various types of food and beverage outlets and their significance.
9. Summarize the various sections in food production department and their responsibilities.
10. Discuss the main concepts of financial accounting in tourism and hotel industries.