

## **M.Phil Sociology**

### **MAY 2006 Paper I - RESEARCH METHODOLOGY**

**Time: Three hours Maximum: 100 marks**

**Answer any FIVE questions.**

1. Bring out the characteristics features of scientific methods and state whether sociological methods have those qualities.
2. What is hypothesis? How do you formulate hypothesis?
3. Examine the advantages and disadvantages of interview and questionnaire methods for data collection.
4. Bring out the main features of experimental and diagnostic research designs with examples.
5. What is sampling? Discuss its importance in social research.
6. Explain the purpose of classification and tabulation and the rules to be followed in their preparation.
7. Draft a research report for the problem of your choice.
8. Examine the merits and demerits of mean, median and mode separately.
9. Discuss the uses of 'T' test and chi-square test.
10. Explain the salient features of Thurstone attitude scale and Likert scale.

### **MAY 2006 Paper II - ADVANCED SOCIOLOGICAL THEORIES**

**Time: Three hours Maximum: 100 marks**

1. Bring out the important aspects of phenomenology and ethno methodology.
2. Discuss Comte's analysis of the hierarchy of Sciences.
3. According to John Stuart Mill what are the methods to study Man and society? Discuss.
4. Explain the three prevailing postulates functional analysis as explain by Merton of Dialectical
5. "Sociology as the study of social action". How does Weber substantiate this argument?
6. Present Karl Marx's theory Materialism and social change.
7. Comment on Parson's social action theory.
8. Write the contribution of R.K. Mukherjee to the general theory of society.
9. Discuss the significant aspects of Modernization according to M.N. Srinivas.
10. Write briefly about Periyar's ideas on Rationalism and Humanity.

**MAY 2006 Paper III - SOCIOLOGY OF MASS COMMUNICATION**

**Time: Three hours Maximum: 100 marks**

**Answer any FIVE of the following. All questions carry equal marks.**

1. Define communication and discuss its nature and types.
2. Discuss the role of Mass Media in Mass Communication.
3. Bring out the characteristics of Mass and tele communications.
4. "Mass communication plays a key role in rural development". Comment.
5. What do you mean by adoption of innovation? Explain its significance in communication process.
6. Explain the role of opinion leaders in promoting Audience Behavior.
7. Explain the portrayal of women in Media with, examples.
8. Examine the capabilities of satellites and explain its uses.
9. Critically asses the growth of mass media in the post-independent period in India.
10. Discuss the code of ethics in Mass communication with reference to journalism and television.