

BUSINESS ENVIRONMENT AND POLICY

(For those who joined in July 2003 and after)

Time : Three hours

Maximum : 100 marks

SECTION A — (4 × 10 = 40 marks)

Answer any FOUR questions.

Answer to each question not to exceed 2 pages.

1. Differentiate between Economic Environment and Non-economic environment.
2. Explain the objectives of Industrial policy resolution of 1956.
3. Explain the advantages of privatisation.
4. Analyse the extent of Industrial sickness in India.
5. Analyse in detail the achievements of SEBI since its inception.
6. What measures can be adopted to protect consumers? Explain.

7. Explain what is meant by Social Audit?
8. Point out the problems faced by the small scale units.

SECTION B — (3 × 20 = 60 marks)

Answer any THREE questions.

Answer to each question not to exceed 4 pages.

9. Discuss the Economic Environment of business.
10. Explain the impact of Liberalisation Policy on Indian Industry.
11. Analyse the flow of FDI in India and ascertain the causes for the poor flow.
12. Explain the guidelines issued by SEBI for capital issues.
13. Discuss the future of MNCs in India.
14. Discuss the role of SIDBI in the promotion and development of small scale units in India.

